

Tutorial and Workshop on Semantic Computing in Social Media (TWSCSM 2013)

Social Media has become an increasingly vital data source for analytics. Unlike traditional data sources, Social Media has demonstrated to be a unique, unbiased, immediate means of acquiring business intelligence. Semantic Computing has supported the increased utility of this data source allowing it to be leveraged to a greater degree to areas including market and technology forecasting, customer relationship management, public relations, marketing and engineering.

The Tutorial and Workshop on Semantic Computing in Social Media (TWSCSM 2013) consists of a half-day tutorial and a half-day workshop to be held in conjunction with the 7th IEEE International Conference on Semantic Computing (ICSC2013) on September 19, 2013. The tutorial will provide an overview of the challenges faced by the analytics today and some applications of Semantic technologies to Social Media (among other sources of Internet-based data) to solving these problems. The workshop will consist of presentations of invited papers and peer-reviewed papers.

Tutorial Speakers

David A. Ostrowski, Ford Motor Research and Engineering

Call for Papers

Submissions are sought for papers in, but are not limited to, the following areas:

- * Semantics in Social Networks
- * Semantics in Trend Analysis
- * Semantics and Ontology generation from Web-based data
- * Operational Semantic technology applications
- * Semantically-enabled data filtering
- * Semantics in Consumer Sentiment
- * Semantically-enabled Data Mining
- * Semantics in Topic Generation
- * Semantics and Web Intelligence
- * Semantics in Collective Intelligence

Important Dates

Submission Deadline: May 31, 2013

Notification of Acceptance: June 30, 2013

Organizing Committee

TBD